



# FRANCHISE PROSPECTUS



# Mother Hubbard's are now expanding and have **Franchise Opportunities** available in your area



## Branches

**Bradford**  
(Legrams Lane)

**Bradford**  
(Leeds Rd)

**Bradford**  
(Ingleby Rd)

**BATLEY**

**KEIGHLEY**

**OLDHAM**

**HUDDERSFIELD**

**LEEDS**

**HALIFAX**

**WAKEFIELD**

**BLACKBURN**

**LEICESTER**

## Branches coming Soon

**COVENTRY**

**SHEFFIELD**

**GLASGOW**

**BIRMINGHAM**

**MANCHESTER**

**LONDON**

**DUBAI**







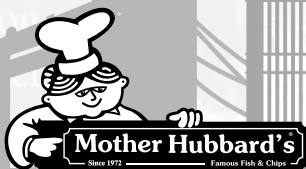
## ***OUR HISTORY SINCE 1972***

Fish & Chips are loved by every generation. Are you looking for crispy batter on the tastiest fish, succulent chips & perfect mushy peas?

Look no further than Mother Hubbard's & indulge in the finest traditional fish & chips in the area.

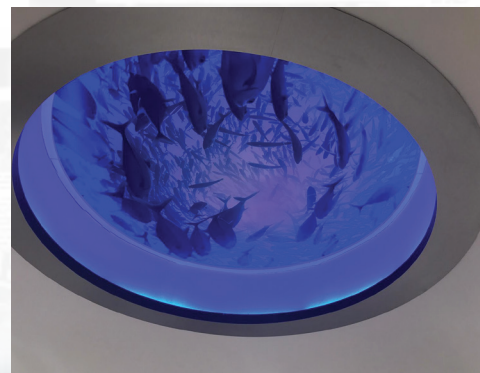
The First Mother Hubbard's fish & chips restaurant on Ingleby Road, Bradford was completed at a cost of 92,000 in 1972. It was opened on the 3rd of May 1972 by Coronation Street favorites, Stan & Hilda Ogden. At that time, fish & chips were served at just 45p per portion.

At Mother Hubbard's we are passionate about great tasting food. We only use the finest Icelandic haddock & British potatoes to produce the crispiest battered fresh fish & golden chips.





# Mother Hubbard's Family





# Why Choose Mother Hubbard's As a Franchise?

Mother Hubbard's is one of the UK's most iconic fish and chips brands.

It has great potential available, from major tourist towns and major cities. All Individual or multiple site agreements available.

Mother Hubbard's reputation is built on great quality food which is cooked fresh on site.

Significant investment from the brand has reinvigorated the brand.

**Our dedicated Franchise support team will help you with the following:**

Arrange your initial training

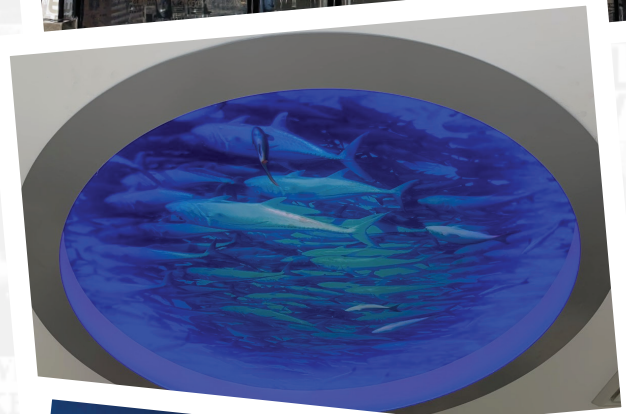
Provide pre-opening support

Support you with regular business reviews and we will provide you with quality marketing and promotional support to help you grow your brand.

We will be delighted to discuss all the financial aspects of becoming a franchisee of Mother Hubbard's.

## Next Steps

1. Contact The Mother Hubbard's Franchise Team.
2. Discuss And Agree Potential Territory To Research.
3. Present Application Form To The Franchise Team For Approval.
4. Secure The Territory With A Franchise Agreement.
5. Secure A Site For Your Mother Hubbard's Fish And Chips Shop.





# Franchise With Us





# Franchise Application Form

The information submitted on this form shall be treated by Mother Hubbard's as strictly private and confidential.

Please help us by completing all sections carefully and thoroughly.

## Personal Details

Surname

\_\_\_\_\_

Telephone Home

\_\_\_\_\_

Business

First Name

\_\_\_\_\_

Mobile

\_\_\_\_\_

Home Address

\_\_\_\_\_

Email

\_\_\_\_\_

Postcode

\_\_\_\_\_

Date of birth

\_\_\_\_\_

## Proposed Franchise

Have you ever operated a franchise before? If so, please give details.

Do you have an existing site(s)? Yes  No

Is this site Freehold  Leasehold

Address of existing site(s) to be converted to Mother Hubbard's

Postcode

\_\_\_\_\_

Postcode

\* In what geographical areas would you most like to operate a Mother Hubbards Franchise?

1<sup>st</sup> Choice

2<sup>nd</sup> Choice

3<sup>rd</sup> Choice

\_\_\_\_\_

Will this franchise business be your full time occupation?

\_\_\_\_\_

## Experience

Do you have any experience of fast food operations? If so, which?

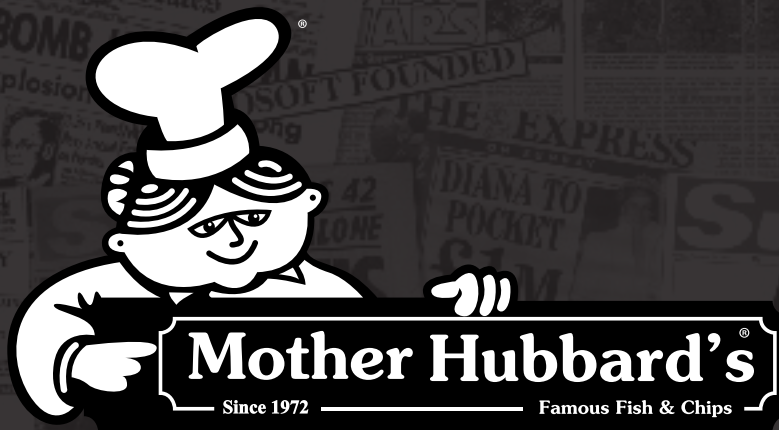
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Do you have any training in sales, marketing, retailing or catering?

\_\_\_\_\_

Email form to: [hello@motherhubbardsfishandchips.com](mailto:hello@motherhubbardsfishandchips.com)





hello@motherhubbardsfishandchips.com  
www.motherhubbardsfishandchips.com



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